

AHS Building Committee, Communications Subcommittee
Met 7/18/17 at 9am.

Present: Kathleen Bodie, Joan Roman, Amy Speare, Kirsi Allison-Ampe, Tobey Jackson

Minutes:

Not yet available.

Website wireframe updates and discussion:

- Reviewed and approved updated sitemap
- Wireframes – below are things discussed or noted to change
- Bulletin sign-up options
- Logo – needs to be one color for picture, will be also added at bottom left
- Breadcrumbs – new plan is that clicking on parent in breadcrumb trail will send you to first child, felt to be reasonable solution given no landing pages
- Sidebars – discussed whether they are needed everywhere
- Lightbox – demonstrated function to subcommittee, it is of interest
- Second column (= sidebar) – ALB is checking on this, whether it can be turned on/off
- Press release page – discussion among committee re necessity, eventual decision was yes, allows news release to be edited for style/voice when added to updates page
- ADA compliance – noted that should be considered essential
- Banner photo – would be better with single color seal, JR will provide; people liked grayed version better than red
- Main message – group favors “Building a high school for Arlington’s future” as explanatory

Website content:

- Discussed birds-eye view of high school, will use older photograph rather than computer simulation
- Content assignments reviewed
- Need to be completed by next meeting
- Due 8/1/17 for website

New business:

What should contact process be for media?

- KB will discuss with Adam Chapdelaine, Jeff Thielman to decide on who will be main contact
- For now refer any questions to KB

Next meeting:

Scheduled for 7/27/17 at 9am

Meeting adjourned at 10:30am.