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Minutes 02/15/2012

Arlington Committee on Tourism and Economic Development **February 15, 2012**

Cutter Gallery, Jefferson Cutter House, One Whittemore Park
7:00 to 8:30 p.m.

Meeting Minutes

Attendance

Committee members attending:

Angela Olszewski, Dan Hodge, Roly Chaput, Tom Davison, Kirsi Allison-Ampe, Howard Winkler, Robert Bowes

Committee members not present:

Clarissa Rowe, Sharon Shaloo, Jo Ann Robinson, Diane Mahon, Mike Ginns, Carol Kowalski

Guests: Michael Wolfson

Call to Order

The meeting was called to order at 7:03 pm

Acceptance of Minutes

The minutes were accepted as amended.

Update: Committee Membership

The Board of Selectmen plans to appoint new members to the committee. People interested in applying should send resumes to the Selectmen.

Committee Budget and Reimbursements

Roly Chaput is trying to connect with Comptroller Ruth Lewis.

Patriots Day: Greet Riders Event

- Angela Olszewski will work on children's crafts and a list for publicity.
- Kirsi Allison-Ampe will contact Diane Taraz to ask her to perform and will work on setting up a Twitter account to follow the riders.
- Bob Bowes will contact potential sponsors.
- Tom Davison will contact potential food vendors; suggestions were Jam N Java and Fresh Pond Seafood.

Warrant Articles

- Cultural site and directional signage: We are sponsoring this article. Clarissa and Angela will be presenting at a hearing before the Finance Committee.
- Public art/proposed sign bylaw amendment: the committee would like more information before voting whether to support this article
- Bob Bowes asked if, at its next meeting, the committee would take a position on the proposed change to the bikeway crossing. This item will be added to next month's agenda.

Reports of Subcommittees and Updates on Current Projects

- Battle Road Scenic Byway: no recent updates
- Outreach: We plan to reach out to the business community, cultural community, and tourist committees in the

BRSB towns. More work will be done in this area after the Patriots Day event.

- EDSAT: Angela Olszewski reported that Carol Kowalski needs to conduct two more interviews before Northeastern can start its report. Dan Hodge will follow-up with Carol.
- Website: There was no report on its status at this meeting as Sharon Shaloo was not in attendance.

Old Business

Arlington Gives is creating a brochure to promote some of the non-profits in town. A draft of the brochure was circulated. Roly Chaput will contact its leadership to set-up a meeting so that we may discuss the goals of both groups.

New Business

Howard Winkler is researching maps for a Menotomy Overlay District.
Dan Hodge noted that the path to Alewife has been completed.

Adjournment

Tom Davison made a motion, seconded by Roly Chaput, to adjourn the meeting. The motion passed unanimously.
The meeting was adjourned at 8:28 pm.