



Town of Arlington, Massachusetts
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Agenda 4_14_11

April 14, 2011
5:30pm-7:00pm

2nd Floor Conference Room ~ *Community Safety Building*

Welcome

Upcoming Trainings and Events

Think:Kids- Parenting, Teaching & Treating Challenging Kids

April 26th, 2011 (6:30pm-9:00pm) at the Ottoson Middle School

Drug Take-Back Events

April 30th, 2011 (10:00am-2:00pm) at the Community Safety Building

May 7th, 2011 (9:00am-1:00pm) at the DPW Town Yard

AEC Fundraiser – King Arthur's Feast

May 7th, 2011 (7:00pm-10:00pm) at the Arlington Town Hall

Coalition Updates

Race to Nowhere

Coalition member feedback & review evaluation

Guiding Good Choices (GGC)

Brief summary of 3rd series

Youth Initiatives

- AYHSC & Teen Library sponsors 50/50/50 PSA Contest
- CADD Social Norms Campaign
- Tobacco Free Peer Leadership Program

Future Projects (Coalition discussion & break-out working groups)

ACMI: Spotlight on AYHSC

Proposal to highlight AYHSC programming, services, and other initiatives

Opportunities for Coalition Advocacy:

- HB 00098- An Act relative to underage alcohol consumption
- Revisiting Alcohol Sales Tax

Parent Survey & Follow-up Media Campaign

- Assess attitudes, knowledge, perceptions, and behaviors among parents
- Use data to create positive messages targeting adults in the community

Health Recreation and Cops Summer Experience (H.R.C.)

- Ideas for health component

Next Coalition Meeting: May 19, 2011