Looking Ahead: Services & Revenues in the Balance We Invite Your Input

2010



Dear Arlington Residents,

Since 1991 Vision 2020 has used an insert to the Town's Annual Census Mailing to inform you about Arlington and to survey your opinions on various aspects of life in our town. This year we encourage you to share your thoughts about our community and to participate not only in the Town's Annual Census but the US 2010 Federal Census as well.

Arlington's Annual Census – As mandated by Town/State Law the Town conducts a census of its residents, all residents of the town - citizens or not, every year. We encourage you to complete both your Arlington Census Form and the Vision 2020 Survey contained in this envelope. You can return them together.

US 2010 Federal Census – Every ten years since 1790, the Federal Government conducts a national counting of its residents. Each household is required to respond - whether US citizens or not. This census determines the number of Representatives that each state has in the US Congress as well as the size of congressional districts. Redistricting based on census numbers will last for ten years! Further, US Census data are used to apportion about \$400 billion of Federal Aid, to states and municipalities. This data guides planning for transportation, health services, education, housing, safety, emergencies, and many other needs. Arlington receives about \$1.5 million annually to help support programs for seniors, youth, health, recreation, planning and other community needs. *Failure to complete a full and accurate count of residents in the Town of Arlington and Massachusetts as a whole may result in a loss in the number of Representatives we send to Washington, and the amount of Federal funds we receive at the state and local levels.*

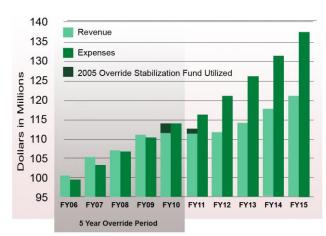
Federal census forms should arrive at your residence in late March. You will be counted where you live on April 1, 2010. All addresses not responding in April will be visited by census takers in May-July. Please take 10 minutes to answer the questions and mail your completed form back.

Arlington's 2010 Financial Crisis – The current fiscal year (FY2010) is the final one of a five year financial plan that the Town has been following since the voters approved a Proposition 2 1/2 override in the Spring of 2005. The additional tax revenue provided by the override together with a limit on the town/school employee compensation package has made it possible to fund the Town's services for the full five years of the plan (FY2006 to FY2010).

As presented in the figure to the right, Arlington faces a projected budget deficit of over \$4 million in the coming year (FY2011) despite the use of the remaining funds from the 2005 override. The severity of the problem increases over time. The downturn in our revenue base is primarily the result of the continued reduction in state aid to towns and cities, wherein Arlington continues to be disproportionately affected. In fact local state aid to Arlington has fallen by over 20% since just last year (FY2009) a loss of over \$3.25 million.

As the state continues to provide insufficient local aid to cities and town like Arlington, we are faced with the difficult task of deciding what reductions in expenditures (and thereby reducing the level of services provided), and increases in revenues, can cover the FY2011 deficit and the impending deficits beyond. (See figure to the right.)

Comparison of Revenue/Expenditures



This Vision 2020 survey gives you a chance to weigh in on these critical issues. You will find a series of proposed options covering both Reductions in Expenditures and New/Increased Revenues on the attached pages. So that you can gain a fuller appreciation of the severity of the problem, you may find it helpful to read through all of the options before answering the questions.

Please complete the survey so that we can learn your thoughts on these important challenges.

Completing the Survey One survey response per household, please!

You can complete the survey on the attached pages. Or, if you would like to do it online, visit Vision 2020 on the Town Website - arlingtonma.gov/vision2020 - and select "2010 Census Survey".

If you choose to use this paper form for your responses, (the survey is scanned and tabulated electronically), mark your answers with a black ball point pen and fill in the bubbles completely.

Return your completed survey in the same envelope with your Census form, or hand deliver or mail it to:

Vision 2020 Census Survey 2009, Town Clerk's Office, Town Hall, 730 Massachusetts Ave., Arlington, MA 02476

Comments may be e-mailed to Vision2020@town.arlington.ma.us or, submitted on a separate paper with your survey. Comments written on the paper survey can not be processed. If you choose to complete the survey online, space will be provided for comments.

When all responses are reviewed, results will be reported to Town leadership, Town Meeting and the public.

All responses received by March 15, 2010 will be included in the report.

Vision 2020 is a Committee of the Town working in partnership with townspeople, Town employees and Town leaders in a joint planning process where active task groups of volunteers help to bring the Town closer to goals established by Town Meeting in 1993.

Town Goals, Task Groups and Current Vision 2020 Projects

For more information on Vision 2020 or any Task Group:

Contact the Arlington Planning Department at (781) 316-3090, Jane Howard at (781) 648-1936 or e-mail **jglushko@Town.arlington.ma.us**;

Visit Arlington's Town website at www.arlingtonma.gov and Vision 2020 at arlingtonma.gov/Vision2020

BUSINESS

Town Goal: "We value Arlington's diverse and accessible mix of merchants and service providers..."

 Researching the issue of high unemployment tax and its effect on local businesses

COMMUNICATION

Town Goal: "We value public dialogue..."

 Seeking assistance with developing Vision 2020's web & media presence

COMMUNITY AND CITIZEN SERVICE

Town Goal: "We value Arlington's geographic neighborhoods, common interest groups, and the sense of community in our Town..."

• Involving townspeople in emerging town issues

CULTURE AND RECREATION

Town Goal: "We value the many opportunities to meet, play, and grow in Arlington while treasuring and preserving our unique historical resources..."

• Focusing an appreciation of our Cultural/Recreational resources

DIVERSITY

Town Goal: "We value the diversity of our population..."

• Promoting increased diversity among Town Meeting members

EDUCATION

Town Goal: "We value learning for all Arlington citizens..."

• Finding ways to enhance school activity funds

ENVIRONMENT

Town Goal: "We value the physical beauty and natural habitats of our Town – parks, ponds and wetlands, dramatic vistas and tree-lined streets – as they contribute to the well-being of our community..."

- Spy Pond: Improving stewardship for this urban pond
- Reservoir: Monitoring the purchase of Busa Farm property
- Sustainable Arlington: Working with Town, businesses and individuals on energy efficiency

FISCAL RESOURCES

Town Goal: "We value Arlington's efficient delivery of public services providing for the common good..."

Investigating regionalization options for providing Town services economically

GOVERNANCE

Town Goal: "We value our representative Town Meeting system and the community spirit it fosters..."

 Publishing a new edition of Settling In, Arlington's welcoming brochure

Vision 2020 Standing Committee and Task Group Co-Chairs

Gregory Ames, Nancy Barry, Paul Bayer, Kathleen Bodie, John Budzyna, Joe Connelly, Andrew Fischer, Bruce Fitzsimmons, Jacob Friis, Joey Glushko, Clarice Gordon, Jane Howard, Gordon Jamieson, Elizabeth Karpati, Satish Katpally, Shannon Koenig, Annie LaCourt, John Leone, Leslie Mayer, Angela Olszewski, Stephen Ricci, William Shea, Ronald Spangler, Brian Sullivan

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Schools

4. Over the past four years, the Schools have addressed budget deficits totaling over \$7 million through fee increases, restructuring, the use of one-time revenues, and wage concessions by the staff. At the same time, we have been able to preserve teaching positions, and maintain or even improve core programs. Next year, however, the schools face an additional deficit of between \$2.6 and \$5.5 million, based on decisions at the state and federal levels. As things stand today, we will not be able to balance next year's budget without significant and painful cuts to core teaching staff and programs.

Closing a \$3 million deficit, for example, could require cuts of up to 60 positions, of which more than 50 would be teaching staff. This would mean 3 fewer teachers per elementary school (21 total), resulting in an increase in average class size (from 22 to 27); 15 fewer teachers at the middle school, and 15 fewer teachers at the high school. At the middle and high schools, teacher reductions will create larger class sizes and fewer curriculum hours.

New or increased user fees account for about \$1 million in additional revenues over the past four years. These fees cover some of the cost of the programs they support. For example:

Some of the cost of the pro	ograms mey support.	For example.				
Fees Instrumental Music Athletics Full Day Kindergarten	Per Student \$425/student \$235/sport \$2,400/student	Total Raised about \$120,000 about \$200,000 about \$750,000	Percent of Program covering 75% covering 25% covering 40%		الصد الا	فالمهيد فاد
				Desirab	Acceptan	Unacceptable
Leave fees as they are,	eliminate 60 position	S		0	0	0
Increase fees by 50%, el	iminate 50 positions			0	Ο	0
Increase fees by 100%, 6	0	0	0			
Pass an Override (there and maintain positions	is another question	elsewhere relating to	this)	0	0	0
5. As of 12/1/09, the large Although it is not likely to prove consistent class size	oroduce significant sa es. With redistricting, c	vings, reassigning stud or reconfiguration (e.g	dents among the eleme	entary schoo	ols would	d produce
Adjust school district be to reduce class size vari	•	gure grades		Ο	0	0
Department of Public 6. Snow Removal Recent plowing. The cost of snow a salt mixture in an effort to were to stop pre-treating sprobability that some side	otly the Town has adder or removal often exceet to get the roadways de side roads and instead	ds \$1million annually. own to bare pavement I increase the use of s	Currently the Town pro as soon as possible af and, we could save \$50	e-treats all i ter a snowfa 00,000 annu	road sur	faces with Town
Discontinue bike path pl	owing (Save \$3,600)			0	Ο	0
Discontinue sidewalk/co	orner plowing (Save S	\$27,000)		0	0	Ο
Eliminate the pre-treatm	ent of side streets (S	Save \$500,000)		0	0	0
7. Town Fields Elimination \$173,000 annually. However, for raking the fields and line would not be affected.	ver, this would speed ne painting. The youth	deterioration of our fiel sports groups now co	ds, and varsity field spo	orts would h upkeep of t	nave to f the fields	und labor and this
Eliminate these sports fi	eld and park service	es (Save \$173,000)		0	O	0
8. The Arlington Youth Cout of the school environm center also receives some 78% of AYCC's operating Reduce the program by	nent. Clients are char insurance reimburse expenditures.	ged for this service on ment. The Town's FY	a sliding scale depend	ent on their	income	and the

Eliminate the AYCC program (Save \$293,000)

9. Override Proposition 2 1/2 A Proposition 2 1/2 Override of 11.5% in 2010 would fund the To given the limits on spending increases in place for the last 5 years. A 9% Override would provide years. In FY2009, the average single-family home had an assessed value of \$465,952 and a tax in property taxes on an average single-family home would be \$514 (3 year plan) and \$668 (5 year).	funding for of \$5,554	or a peri 4. The ir	iod of 3 ncrease							
Pass a 9% override (3 year plan)	Ο	0	0							
Pass a 11.5% override (5 year plan)	0	0	0							
10. Implement Pay-As-You-Throw (PAYT) The Town's solid waste program (trash collection and disposal, together with recycle & yard waste collection) costs over \$3.2 million annually and helps the environment. Recycling paper and containers avoids the cost of the final step in the disposal process (incineration). To further reduce these disposal costs, a PAYT program based on trash bag sales could be instituted. The price of the bags could be set to pay for part or all of the solid waste program.										
Institute a PAYT program with enough free bags thus no additional expense to an average household with efficient recycling practices (Positive environmental impact)	0	0	0							
Institute a PAYT program with bag prices set to pay the trash disposal cost. The annual expense to an average household with efficient recycling practices would be \$40. (Save $$1,000,000$)	0	0	0							
Institute a PAYT program with bag prices set to pay the entire cost of the solid waste program. The annual expense to an average household with efficient recycling practices would be \$130. (Save \$3,200,000)	0	0	0							
11. Adopt Community Preservation Act Under the Community Preservation Act (CPA), the Town, using a property tax surcharge, raises funds that the State matches. Use of the surcharge and the matching funds is restricted to a combination of affordable housing, open space, historical preservation projects/acquisitions and recreation. Some future capital projects would qualify for such funds. If authorized by the voters, a 1% surcharge would raise \$850,000 annually. The state match will vary. In previous years the state match had been 100%, but this year it would have been 40% or \$340,000. Cost to an average single family home, taxed at \$5550, would have been \$55. An example of a project that would be appropriate for CPA funds would be the renovation of the historic Central Fire Station.										
Implement the CPA Program	0	0	0							
12. Use Stabilization Funds The Town has a Stabilization Fund of approximately \$2.5 million. This fund is for emergencies or unexpected costs and requires a 2/3 vote of Town Meeting. Having a reserve fund is critical to maintaining a high credit rating. Use of these funds has the potential of decreasing our credit rating, thereby increasing the Town's future borrowing costs for capital projects (schools, fire station rebuild, etc.)										
Spend 25% of the reserve fund to offset the deficit (\$625,000)	O	0	0							
Spend 50% of the reserve fund to offset the deficit (\$1,250,000)	O	O	O							
13. Add Advanced Life Support The Town runs a Basic Life Support (BLS) ambulance service which transports patients to the nearest hospital in an emergency. Currently Advanced Life Support (ALS) is provided through a private contractor at no cost to the Town. Instead, the Town could run an in-house Advanced Life Support (ALS) service using Fire Department Paramedics. This in-house ALS service could potentially bring in an additional \$300,000 in revenue annually. The program would require an investment of \$1million over the first three years. Break even would be realized in year 5, and in year 6 a net gain of \$300,000 annually would be the ongoing estimated revenue.										
Develop an in-house ALS ambulance service	0	0	0							
14. Install LED Street Lights The current budget for street lights (electricity) is about \$205,000. light bulbs were replaced with high efficiency light emitting diodes (LED's), a savings of \$110,000 Yet, LED street light technology is still new and there would be substantial "set up" costs, estimat savings would be delayed for some time.	per year	is possik	ole.							
Replace street lights with LED technology	0	0	0							
Wait until the technology is more affordable	0	0	0							

Increases in Revenues

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year. Installation of solar photovoltaic (PV) systems on Town buildings would reduce the amount of electricity purchased. These systems can be owned and financed by third parties who would then sell the solar electricity to the Town at a price that is less than the current price paid for electricity from the grid, thereby reducing the overall cost of electricity. Installation of PV also provides a hedge against rising electricity prices and reduces the environmental impact of Town energy use. Desirable Acceptable Unacceptable Develop a solar photovoltaic program 16. Increase State Income Tax State Aid to Arlington has decreased 20% in just the past year alone, and from 18% of total Town revenues in FY04 to 14% (FY10). State Aid is dependent upon State revenues which are heavily dependent upon the state income tax. The state income tax rate is set by the legislature. An increase in the state income tax to 6% could yield \$720,000 for Arlington if it were distributed to towns/cities using current local aid funding formulas. Urge our legislators to increase the state income tax rate O $^{\circ}$ to reduce the pressure on the real estate tax \mathbf{O} Parking in Arlington Center The Town is currently considering changes to parking regulations in the business districts to make parking more available for customers. If you are a driver, we would appreciate your input on the following questions. Yes No O റ 1. Do you have difficulty parking your car in Arlington Center? 2. Which of the following describe your difficulty? (Fill in the bubble for the reasons that are applicable to you.) a. Usually there is no parking available c. The Russell Common Lot is not O O near my destination convenient to my destination b. There is a charge to park in the Russell d. The parking regulations in the Common (corner Mystic & Chestnut) **Russell Common Lot are confusing** and Depot/Water St. lots 3. Do any of the problems listed above deter you from shopping in Arlington Center? O No Yes 4. How many blocks from your destination would you be willing to park? 3 0 \mathbf{O} 5. Would parking meters on Massachusetts Ave., Medford St., and Yes No Broadway Plaza discourage you from shopping in Arlington Center? O റ 6. What is the highest parking meter fee you find acceptable? \$.25/hr \$.50/hr \$1.00/hr 00O Vision 2020 - If you would like to work with others for Arlington's future by joining any Vision 2020 Task Group(s), please select your task group preference(s) from the list below. A leader of the group will contact you. (See Town Goals page for information about Vision 2020 projects) Culture & Recreation **Business** Environment – Reservoir Fiscal Resources \mathbf{O} \bigcirc \bigcirc Communication **Diversity** Environment – Spy Pond Governance Community/Citizen Service Education *Environment – Sustainable Arlington* To volunteer for a Vision 2020 Task Group, clearly print your contact information in the box below: (Include your Name, Street Address, Zip Code, Phone # and/or e-mail address)

15. Install Solar Photovoltaic Systems Electricity for municipal and school buildings costs more than \$1,000,000 per