11/13/2013 Minutes

VISION 2020 STANDING COMMITTEE
MINUTES OF NOVEMBER 13, 2013 MEETING
Approved 12/11/2013

Present: Bruce Fitzsimmons**,** Joey Glushko, Mary Harrison, Elizabeth Karpati, Josh Lobel, Brucie Moulton.   **Absent**:   Adria Arch, Brad Barber, Kathleen Bodie, Claire Carswell, Adam Chapdelaine,   Joe Connelly, Dan Dunn, Andrew Fischer, David Haas, Leba Heigham, Jane Howard, Gordon Jamieson, John Leone, Gail McCormick, Cheryl Miller, Angela Olszewski, Steve Ricci, David White.

- The revised September **minutes** were accepted. The October minutes need to state the Standing Committee's concern about the idea of moving any task group out of the Vision 2020 Town Day booth; the minutes were accepted with this addition.
- The **Town goals** should be added to the Town website but this cannot be done now because the website is being revised (expected to be completed in January). Brucie suggested printing the goals in a trifold format and having them widely available, e.g. in the Town Hall lobby and at Town offices and the Library. Joey will check on posting the goals in the display cases in the Town Hall lobby.
- Brucie also suggested putting an **article** in the *Arlington Advocate* in early January, showcasing the Vision 2020 task groups and their activities, since the usual listing won't fit into the four-page format of the census survey.
- Mary suggested that Vision 2020 needs a **brochure** and that people who sign up for the Communication task group be asked to produce one.
- **Funding** for Vision 2020 used to come from CDBG but this is no longer allowed under new CDBG rules; we must ask Town Meeting for money and must go through the Finance Committee. We need a draft budget for Vision 2020 operating costs.

Printing the survey costs about $3200 (it is mailed with the census). New scanning software will be needed eventually. More projects for the Communication task group: researching what software to get, and/or what is the state-of-the-art way of doing surveys.

- The last part of the meeting was devoted to a detailed review of the **2014 census survey** draft, and a number of minor improvements were made.

The meeting ran approximately from 7:30 to 9:40 p.m.