

Arlington Master Plan Advisory Committee

Central School, Main Room - 7:00 PM

Minutes: June 5, 2014

Approved: as amended, June 19, 2014

Members present: Charles Kalaskas, Harris Band, Pam Heidell, Ann LeRoy, Wendy Richter, Sheri Baron

Members absent: Eric Bourassa, Greg Bowe, Joe Barr, Carol Svenson, Bob Radochia

Also present: Consultants Gilad Rosenzweig (RKG) and David Gamble (Gamble Assoc.); Christine Scypinski (ARB); Joe Curro (BoS); Laura Wiener, Ted Fields, David Fields, and Joey Glushko of the Planning Dept.

The meeting was called to order at 7:10 PM. Charles Kalaskas greeted attendees and introduced presenters Gilad Rosenzweig and David Gamble. The evening's topic was a "draft" presentation and discussion of format and content for the visual preference program, "Do you like this, or THAT?" , scheduled for presentation on June 10 in the Town Hall Auditorium.

Consultants will provide equipment for the presentation. Discussion will accompany a selection of images about which the public vote on which images they feel meet the criteria asked about. The public will make their response selections via automated response technology; there will be a brief introduction to the equipment and methodology. Consultants explained to us variables which might impact public responses, concerns for strategy in presentation, as well as pacing of the presentation of material, clarity of message, selection of images and "purpose" of the choice of selection.

Consultants presented some of the options and the MPAC members raised numerous issues and questions regarding the format, labeling, images, choice selections, and more. Consultants asked what the committee might wish to get out of June 10 presentation to the public; their responses included the following:

- a. What do people like, or don't like – and does this vary by neighborhood?
- b. How does the community feel about issues of density?
- c. What is the correct scale of development for our town?
- d. What is the future character of the public realm – ie. Mass. Ave. development?
- e. Understand the relationship of the scale of the streetscape to the whole;
- f. The presentation should educate to the issues which are being considered – which does include density, height use, etc.;

A suggestion was that the June 10th program should have a "fun dynamic!"

After the discussions related to the June 10th presentation, the MPAC took up routine business of the committee. The minutes of May 15 were approved as amended. A joint meeting of the MPAC, the ARB, and the BoS was proposed for June 23; the Planning Dept. staff will look further into arranging such a meeting.

The schedule for full discussion of the reviewed/amended working papers was presented. The discussions would occur at the June 19th and July 10th meetings; the proposed schedule is as follows:

June 19: Land Use, Transportation, Public Facilities, and Housing

July 10: Economic Development, Open Space/Nat. Resources, Historic/Cult. Resource Areas

Tonight's MPAC members in attendance confirmed that they would be in attendance on the June 19th and July 10th dates, so a quorum would be in attendance. A date does need to be selected for the Consultant report on the redevelopment potential of selected properties.

Action: Set a presentation date for the report on the redevelopment potential of selected properties.

The group was reminded that Town Day is scheduled for Sept. 13. The MPAC will have a booth for the event; booth planning activities will occur in August.

Action: Set a planning meeting for Town Day creation of presentation material.

The meeting was adjourned at 9:20 PM

Minutes submitted by Joey Glushko