



## APA Meeting DRAFT Minutes - April 17, 2014

**ATTENDING: Adria Arch, Rose Austin, Barbara Costa, Jane Howard, Jill Manca, Stephanie Marlin-Curiel, Nilou Moochhala, Debbie Page, Bill Turville, Susan Frey**  
(new member, a lawyer)

- Approval of last meeting's minutes – postponed
- Distributed postcards for Chairful and Art Rocks Menotomy. *Arlington Advocate* will do article.
- Update on the Fund for Public Art and meeting with Town Manager – Jane and Adria met with Adam Chapdelaine. Fund for Public Art is constructed, account opened, outlined in meeting specifying maintenance, staff, etc. Will move money from ACA to Town. This will change our current insurance commitments, covered by ACA as fiscal agent (for Spy Pond mural, and Art Rocks Menotomy). Town has asked us to cover liability to public for Art Rocks. Artists have own insurance for selves and their art. 10 pieces to be exhibited. Waiting to hear back from Town to take on insurance liability after May 28. Jane to follow up with Doug Heim, Town Counsel). Barbara said ACA willing to extend to May 28 end date for ACA fiscal agency, which will take us through Art Rocks Menotomy. Adria has emailed to Cultural Commission. Jane will circulate law about establishment of Public Art fund.
- Update on Marathon Mural -- *Arlington Advocate* had article on this last week, but not with image that had been agreed upon in community meeting. This is on private property; we can facilitate and be a resource but APA is not sponsoring this as one of our projects. BoS is aware of this project and are aware of latest design. Educating public is important. Stephanie has passed our APA guidelines to Arlington Cultural Council but hasn't heard back that they will adopt that for Council grantees; BoS will use these on a case-by-case basis.
- Update on Eco-Fest –Rose, Nilou reported that 700 people attended, postcards and guidelines for Chairful were distributed.
- Update on Transformer Box Mural project – Jill – Juried 15 submissions, chose 6, passed around sketches with locations indicated. Informational meeting for artists May 5, 7 pm, at Adria's studio (41 Mary Street) to discuss materials. This will be done during June and July, should be part of summer arts calendar. There will be a walkabout in September to celebrate/have

reception. Jane suggests including map at Town Day. We are seeking photographers to document progress on each artist's work.

- Update on Art Rocks Menotomy – Adria – showed sample sign (including 'DO NOT CLIMB') that would be alongside each installation. Adria reviewed the schedule, described large signs at park entrances. Jane has reserved tents and will provide electricity for reception. Budget for project: each artist gets \$100, signs cost \$120, postcards: \$1300 total? Will pay musicians. Will pass the hat. During show's run (to May 27) need people to go over and look, and let us know of any problems (Adria, Rose).
- Update on Chairful – Nilou, Adria, Rose met with Jan Whitted of ArtBeat re 3-day Chairful (Fri night through Sunday). Will have story time Sat AM for families. Jan suggested game to count chairs with goodie bag with coupons. Opportunity for supporters to select chairs in exchange for a contribution: approx \$250 get first choice of a chair. Gave each of us 10 postcards to mail. Dallin and Kickstand will display chairs as feed-in points. Need all hands on deck for those three days. Are in touch with ATED, Chamber, for publicity, Dallin (Sara Burkes), DPW. Adria, Nilou to be at Feast of East June 14. Deadline June 20 for anyone to make a chair. Will do signage for artists this time. Nilou's brother-in-law has band Hornography which will play for nominal fee at opening reception. Will talk to Eileen at *Advocate* and Tom Davison's coordinator for Arlington Alive. Entry form has to be downloaded. Debbie Page would host a workday for people she knows at her house in the Heights; will put it on APA Facebook page.
- Plans for 2014 – 2015: What will we request from Cultural Council? - POSTPONED
- Other business:
  - Stephanie reported that the Cultural Commission is trying to schedule Meri Jenkins to do a working meeting to plan Cultural District planning. We need to focus on public art pieces to be part of Mass Ave Corridor for which we have received permission. Adria spoke with Jean Mineo (professional public art curator, helps communities develop public art) yesterday . We need something in writing from Town to indicate places – will ask Laura Weiner to bring map to next Cultural Commission meeting; Includes lighting, attachment points for art, etc.

**After the meeting there was a walk around Menotomy Rocks Park to assess signage and placement of pieces.**

Respectfully submitted,  
Barbara Costa