

**Arlington Committee on Tourism and Economic Development  
Meeting Minutes, April 22, 2015**

**Present: Angela Olszewski- Chair Presiding, Bob Radochia, Sharon Shaloo, Bob Bowes, Tom Davison, Roly Chaput, Kirsi Allison-Ampe, William Lyons, Ted Peluso**

**1- The meeting was called to order at 7:05PM**

**2- The Shop Arlington Local Promotion Campaign issue was tabled.**

**3- The minutes of the November 2014 meeting were accepted.**

**4- The Treasurer reported \$3,532 in funds, of which approximately \$1,700 is designated for the 2015 Arlington Alive Event.**

**5- Updates:**

**(a) Issues regarding volunteers to serve at the Visitors Center were discussed. A general update on the Visitors Center was covered including the status of proposed sponsorship fees to be determined by the Town Manager.**

**(b) The Battle Road Scenic Byway matter was tabled.**

**(c) Tom Davison and Bob Radochia reported on the recent joint meeting of ATED and two other Arlington Committees (involved in cultural matters) with representatives of other Towns. The subject covered Cultural District Designation issues.**

**(d) The continuing Town signage project was discussed and determinations are in process, with the involvement of the Department of Planning.**

**(e) ATED's website status was reported on by Sharon Shaloo.**

**6- The plans for the 2015 Arlington Alive Block Party were covered by Tom Davison. The event is scheduled for June 20, with June 27 as a “rain date” and the activities will be expanded this year to include the Jefferson Cutter House as a site in addition to the Broadway Plaza site. Arlington businesses are assuming an expanded role this year.**

**7- The Feast of the East event is scheduled for June 13 and ATED’s potential participation was discussed.**

**8- The concept regarding Arlington’s participation in reviews of attractions and businesses for the TripAdvisor website was mentioned and will be a subject scheduled for a later ATED meeting.**

**9- Sharon Shaloo proposed a continuing agenda item regarding ATED plans of activities and related visionary issues.**

**10- Roly Chaput reported on ATED’s Visitors Center inclusion in the Boston Metro area map and attractions listing being produced.**

**11- Kirsi Allison-Ampe informed the Committee that our Chair, Angela Olszewski, has been chosen to receive a Massachusetts Award for Unsung Heroines in June. State Representative Sean Garballey nominated her. All present offered sincere congratulations.**

**The meeting adjourned at 8:54PM.**