

**Board of Youth Services
Meeting Minutes
September 9, 2015
7:00pm
Whittemore Robbins House**

Present: Linda Suzuki, Lauren Boyle, Lynn Horgan, Colleen Leger, Joan Axelrod-Lehrich, Lisa Padulla, Carlene Newell, Gina Murphy, Hannah Simon, Roblyn Brigham, Justine bloch

Strategic Planning Session: Jess

Recap: Worked over the Mission Statement, discussed core values of AYCC, steered discussion towards the three areas of strategic focus, discussion of what direction needs to be taken. It was agreed upon that more structure needs to be formed to ensure the Board work is done most effectively.

3 areas of focus:

- Community Programming
- Fundraising
- Community Outreach

Board broke into the subcommittee groups and discussed:

- Identified 1-2 core objectives for the year
- Focus on developing the brand and the presence of the community
- Engage parents and youth who need to know about AYCC and the BYS
- Plan to bring additional volunteers in to expand this presence.

Upcoming Events:

- **Town Day:** Sign up all set. Game, toys and handouts are ready. 8am-4pm, tent and banner are set
- **Oct 13th : Opiate Use forum** – Maura Healy and Marian Ryan will be on the panel, expect a large audience
- **Gala:** All set for the paperwork, bartending and donation for Sam Adams. Whole Foods is willing to give \$1000 (will supplement \$1500-2000), will also have a Costco Run, rentals are set from Taylor Rental, Lakota, mc (Randy), decorations all set, Patsy will donate flowers, still need a blurb re: Senator Donnelly, silent auction raffle will be for the iPod, Patriots tickets will be donated, \$300 bed and breakfast donation, 4 Disney Park Hopper Tickets, American Repertory Theatre tix, Arlington Orthodontics donation, two nights at Cranwell Resort, Fund a Service will be coordinated again, invitations will be picked up this week, Roblyn will manage the online rsvps, program will be similar to last year, website will include some of the silent auction items, custodian and clean up is set, and police and fire detail will be arranged.

Adjourn