



Meeting of the Cyrus E. Dallin Art Museum Board of Trustees, 11 August 2015

Present: Ellen Aamodt, Sarah Burks, Aimee Taberner, Jackie Bates, Chris Costello

Absent: Dan Johnson, Geraldine Tremblay, Tracy Skahan

Others Present: Heather Leavell, Chuck Luca, Paul McGaffagan

The meeting was called to order by Sarah Burks at 7:12 p.m.

Minutes of Meeting, 14 July 2015

The draft minutes were reviewed and amended as necessary. The motion to approve the minutes was approved unanimously. (5-0)

Directors' Update

The financial report for the fundraising event on 9 August is not yet finalized but clearly the events was a significant financial success. Feedback on the event will be collected for the next meeting on 8 September 2015.

A preliminary monthly financial report was circulated and will be finalized to reflect the proceeds of the fundraising event.

Three additional fundraising mailings are scheduled for the balance of the year.

Jackie Bates made a motion to receive the Treasurer's Report, seconded by Aimee Taberner and approved unanimously. (5-0)

Facilities

Heather Leavell informed the Board of Trustees that the CEDAM has received a grant for \$65,000 from the Mass Historical Commission for repairs to Cutter House.

Collections

Chris Costello has been in contact with the U.S. Mint and advised that the Mint has the originals of a negative plaster bas relief designed by Dallin in 1921. The Mint is willing

to provide a positive plaster copy on loan, probably in a 5 inch format. Discussions are ongoing. The Board considered that this would be a substantial addition to the collection and should be considered for a future "event" for CEDAM.

There is some urgency to replace the labels on the displays in the galleries, as the museum will be featured in a film by the end of the year. Chris Costello offered to help Heather Leavell update and improve these labels.

The need for new panels at Town Hall was also discussed. James McGough, Penny Haskell, Chris Costello and Aimee Taberner will manage this undertaking.

Volunteers' Report

The Volunteer Report will be covered in the next meeting.

The Board of Trustees discussed the need to have complete contact information for all docents. Ellen Aamodt developed a form to capture this information and will discuss this with James McGough.

The Board also recognized the efforts of its docents who make the operation of CEDAM possible. The Board hopes to have a recognition event by the end of the year.

Art on the Green update

Chuck Luca reported that he expects the vendor tables to sell out again this year. He also urged the Board to push the sale of raffle tickets through CEDAM's website. He noted that Belmont Savings Bank's team will be selling raffle tickets aggressively on site on Town Day.

Events/Activities

Aimee Taberner finessed an offer from a Blues/String Band to play for CEDAM. The Board discussed a number of possibilities to combine this offer with some other event such as an open house at the museum. The Board authorized Aimee to discuss further with the band and select a date in May/June 2016.

Aimee Taberner informed the Board about the Arlington Community for Arts and Culture and their efforts to develop a cultural district in Arlington. The Board agreed that the Cyrus Dallin Art Museum should participate in this endeavor, specifically, by participating in 'Managing Partnership for Arlington Cultural District' which will meet 4 times a year. A motion was made by Ellen Aamodt, seconded by Sarah Burks, to delegate Jackie Bates and Aimee Taberner to represent CEDAM in this activity. The motion was approved unanimously.

Marketing

The Board discussed the need for the 'sandwich board' placed on the sidewalk in front of the museum on days when the museum is open. First, there are already several signs in the park in front of the museum which some find confusing as to what is actually going on in this area. Secondly, the information on the board is incorrect.

Jackie Bates made a motion, seconded by Ellen Aamodt, to retire the existing sandwich board and, eventually, as time and funding permit, make a new sign. The motion was approved unanimously.

Strategic Plan

The Board of Trustees reviewed briefly the objectives for 2014 and 2015 and agreed to put this item on the agenda for the 8 September meeting for further discussion. In the meantime, some updates to the calendar have been made. Jackie Bates agreed to take the lead on the program for sketch sessions in the gallery in collaboration with Chuck Luca, Chris Costello and Anne-Marie Delaunay-Danizio.

The meeting adjourned at 9:00 p.m.

Ellen Aamodt, Trustee, Recording Secretary

Action Items for 8 September 2015

Sarah Burks to contact town authorities responsible for scheduling events on Whittemore Park to notify CEDAM in advance of such events.

Heather Leavell to determine the Education Days for the upcoming school year.

Jackie Bates to develop a production schedule for the Newsletter.

Chris Costello to prepare new labels for displays in the galleries.

Rolling Events Calendar

POC	Event	Dates
Sarah/Jackie	Chairful Tea Party	July '15 (cancelled)
Chuck	Art on the Green	Sept. 12
Chris Costello	Gallery Talk	?
Aimee	Gallery Talk - Batzell?	Fall 2015
Aimee	Town Hall display	Nov./December
Heather	2015/16 Education Days	TBD
Aimee	Blues/String Band	April/May