

Bikeshare Working Group
Meeting Notes
October 18, 2016

Attendees: Seth Federspiel (TAC), Scott Smith (ABAC), and Nat Strosberg (Senior Planner)

Guests: Peggy Enders (Lexington Representative), Kasia Hart (MAPC), Alyssa Sandoval (Economic Development Coordinator – Bedford)

Ms. Hart described Hubway's costs:

- \$32,000 per station
- \$1,100 per bike; 10 bikes at \$11,000 (to fill 10 docks per station)
- Operational cost of \$20,000 annually (Ms. Sandoval noted that Zagster's annual operational cost is \$18,000)

Ms. Hart stated that communities can explore leveraging funds through title sponsorship. Mr. Federspiel asked how Arlington can investigate title sponsorship opportunities. Ms. Hart responded that Arlington should speak with Motivate.

In comparing Hubway and Zagster, the meeting participants discussed how:

- Hubway provides more of a station-to-station quick trip model, while Zagster is perhaps more for touring
- The capital cost for Hubway is much higher than for Zagster, but the operating costs seem comparable

The working group agreed that the next step is to speak with Motivate about title sponsorship opportunities. It was agreed that Ms. Hart should reach out to Motivate and that Mr. Strosberg would be in touch with Ms. Hart.

Mr. Strosberg will be scheduling the next working group meeting based on a potential conversation date with Motivate.

The working group voted 2-0 to approve the minutes from September 29, 2016. The motion was made by Mr. Smith and seconded by Mr. Federspiel.