



Recycling Committee

Meeting Minutes

April 6, 2017, 7:30 - 9:00 pm Town Hall

Attendees: Paul Goldberg (facilitator), Karen Einstein, Juli Brazile, Larry Slotnick, Dori Mazor, Rebecca, Charlotte Milan

March Meeting Minutes

Minutes of the March meeting were emailed by Larry last month—no comments or concerns were raised.

Coordinator Report

- Charlotte shared statistics with the group.
- She reported about the Recycling Center's extended hours on Thursday evenings, and requested help with publicity/mailing. Rebecca volunteered. 22 people have registered so far (goal is 50).
- The textile reuse/recycling campaign is underway for youth and families.
- Community Collection Day (CCD) is happening 5/13, as well as Rot and Roll (5/4) – composting event. Charlotte is considering procuring live music and a food truck for the latter.
- ARC still has \$2739 remaining in our budget; the funds must be spent/allocated by June 30.

Outreach, Membership, Leadership

- The Robbins library is hosting a “Plug In” event on 4/24 for prospective volunteers – Paul suggested that ARC participate.
- Larry posted a revised job description for committee members which is now visible on the Town website.
- The group discussed the importance of engaging new members through existing channels (e.g. community collection days) and new forms of outreach/tables at town events, and possibly through school Green Teams.
- We discussed potential structure for committee co-chairs, including term limits. While no decision was reached, we generally agreed that having 2-year terms with one senior and one junior co-chair is a promising possibility.
- The group agreed to convene a meeting in mid August (date TBD) rather than taking the whole summer off, to allow ample time for Town Day planning.

Mass Recycle Conference Update

Paul, Larry, and Charlotte briefly shared their impressions of the conference, which they found valuable. We talked briefly about the format and outcomes of Fix-it/Swap events, a topic presented at the conference.

ARC Priorities/Programming

- We briefly discussed group priorities, and whether a subcommittee structure is needed. Key areas of current activity are: business recycling, food scrap recycling, outreach, and community education. Given the small number of ARC members and the significant overlap of these activities, we agreed that formal subcommittees are not needed at this time.
- We discussed the importance of social/digital media in raising the profile of ARC and whether we should create/maintain a Facebook page. After some conversation, Larry moved that we establish a page under the auspices of the Town. Larry volunteered to spearhead this process, and Rebecca and Karen agreed to help with page content/activity. Dori seconded the motion and it passed unanimously.
- Charlotte pointed out that the Town ARC website is fairly sparse and that we could use it to feature information and outreach materials.
- Give the impending deadline for spending town funds, the group agreed to discuss this at the May meeting. Possibilities: sponsoring a shred-it event, purchasing additional compost bins, paying for food/entertainment for Rot and Roll. Dori proposed using the funds for the development of informational materials (such as a mailing/PDF promoting tips for effective recycling, and/or a poster version of Charlotte's "common recycling mistakes").
- Larry, Karen and Rebecca plan to move ahead with the food scrap recycling/composting video project with ACMI