Arlington Cultural Council Minutes Monday, March 13, 2017 Town Hall Annex 1st Floor Conference Room, 7:30-9 pm

Attendance:

| I. ACC Member Name | Status |
|-------------------------|-------------------------------|
| Taylor, Lisbet | Present |
| Timperi, Jeff | Present |
| Harding, Kimberley | Present |
| Harris, David | Present |
| Kepka, Asia | Absent |
| Marroig, Gabrielle | Absent |
| Bühler-Probst, Brigitte | Leave of Absence Jan-Sep 2017 |

- 1) The meeting opened at 7:35p.
- Approval of February 2017 minutes deferred to next meeting
- 3) **Chair Report** Lisbet
 - a) Report on MAPC March 1 Public Event (Lisbet, Kimberley)
 MAPC was well attended: 120 people, according to the official press release.
 There were 4 breakout stations Kimberley traveled to 3; Lisbet co-lead one.
 Kimberley remarked that the same themes recurred at each: i.e. Support for rehearsal space, performance space and artist meeting space, etc. Kimberley and Lydia Scher agreed at the event to work together to research setting up an artist meeting space.
 - The master Arts and Cultural Plan will be finished and presented on June 6 at a second public meeting. Lisbet placed the photo composite and press release sent from Jenn Erickson on ACC's facebook page. [1,446 hits!]
 - b) **ACAC meeting**, March 2, 2017. Lisbet attended as ACC liaison. It was decided that the priority was finishing the Master Arts and Cultural Plan; that the launch of a Community Calendar would be put on hold for the time being.
 - c) Julie Koo, consultant hired by MAPC, is interviewing the heads of the 5 major cultural organizations in Town. She interviewed Lisbet this morning, asking questions about the workings of the Council; any trends noted in the kinds of grants being requested and made; how the Council feels about working under an umbrella organization with the other players in Town, etc. Lisbet expressed the entire Council's great enthusiasm for the prospect of strength in working together. She also found Julie's question, and therefore suggestion that ACC have a mechanism to analyze the data each year to see and understand trends, a very valuable one to implement, especially now that MCC is keeping records. Jeff pointed out that we have history listed on dropbox.

d) On another note, as Kimberley is liaison for True Story Theater, she relayed a query from co-founder Christopher Ellinger re what other sources of funding in Town might be available. She could offer him no suggestions. The Council agreed that keeping a **repository of other grant-giving orgs in Town** is a good idea. Lisbet suggested that having a larger Council would allow the personnel to do this. Recruitment was discussed and Lisbet asked Kimberley to work on designing a 1/3rd page postcard. Lisbet will send her copy, as a promotional piece to use, beginning at ACC's April 11th reception.

4) Treasurer's Report – Jeff (5")

a) Reimbursement Updates – 2016 grants are complete, with these 3 exceptions: Author Salon: submitted all receipts. Only \$800.48 was spent. The unused portion of their grant, \$700, will be reallocated to the 2017 grant budget.

Dallin Museum, given an extension, will soon be submitting the final accounting for their 2016 grant.

Tap 'n Blues – Lisbet is new liaison. They now have a new date and venue: July 26 at ACA.

APA – is missing an RFP. Liaison was Nilou; now Lisbet, who will follow up.

2017 grant projects completed:

Belmont World Film – Lisbet liaison Steve Henderson – Gaby liaison Nadya Cuevas – Lisbet liaison

2017 – upcoming grantee projects

Powers Music School – $\frac{1}{2}$ done (Asia liaison) – $\frac{3}{18}/17$ remains.

True Story 3/22

Powers School ACA this weekend (Asia liaison)
Robbins Arl. Authors's Salon: DATES?? (Lisbet liaison)

Cantilena (Lisbet liaison)

5) Grantee Reception Planning: (Kimberley, with Jeff, David) (50")

- a) Logistics of April 11 event: Items needed 6:30-8p at ACA
- b) Entertainment: Kimberley checked with Stroker who had volunteered his services for free; but if given \$, he can hire other. **ACC motion passed unanimously to pay him \$200.**
- b) List of duties: food Dave will be asking for donations with letter written by the April 11 committee; all Council Members how are free w/pick-up food on April 11. Plastic wear: plates; napkins Kimberley.

Set-up: Tables and chairs, tablecloths, etc. Starting 5:45p. – **All Council Members**. **Program**: No written program, but acknowledgement on fb and events + **big poster** at event, created by **Kimberley**.

LT: Send Dave Fran Reidy's contact info, with intro to Dave, so he can post directly through Fran all grantee and Council events on the Town website.

Dave is responsible for posting April 11 event + grantee events on the Town events calendar.

Published poet Gail – join MCC?? Dave and Kimberley know. – RECRUIT??

Gaby: Help Dave deal with food

LT: to invite pols

No celebrity announcers this year.

ASIA: Kimberley w/confirm that she will create slideshow and bring balloons

c) Vote on approval of expenditures -- \$200 for entertainment

Cap at \$120 for food for reception. Beverages.

We need to **create an ACC handout** – info/recruitment vehicle. **LT** w/give **Kimberley** the copy and she will produce **by April 11**th to have <u>on the table and going forward</u>.

LIAISONS to invite their grantees and report back to Jeff by RSVP date:

Kimberley has set up **Evite for invitations**. They will most likely go out this week. **Jeff** w/ask Kimberley the final tally of **yeses**, to then report to ACA folks.

- e) RUN OF SHOW
- 1) Stroker begins playing at 6:30pm -7:15pm
- 2) LT welcome all. Thanks grantees + food sponsors. Encourage membership in ACC.
- 3) Invite each liaison up to introduce their grantees; explain projects of missing grantees.
- 4) Thank everyone for coming.
- 5) ASIA take group photo.

6) Corresponding and Cycle Secretary's Report – Kimberley

- a) State of 2017 Grantees
- b) Liaison Reports. -- Calendar listing of ACC events.
- 7) **Publicity Officer's Report** -- Dave (10)

Fully functioning mail chimp acct. It will look like it's coming from ACC. Individual photos can be imported.

ACC's most recent mailing list was up but must come down, because it duplications. Kimberley will clean up original list and put it into dropbox so Dave can redo.

Dave w/set up and then it is good to go.

- 8) Old Business (22) deferred to May meeting.
 - a) Grantee Application Guidance: to develop addl. guidelines for 2018 applicants Jeff