



Meeting Minutes	August 3, 2017	First Floor Art Room, Arlington Senior Center
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Commissioners attending: Adria Arch, Barbara Costa, Jonathan Hyde, Leland Stein, Steve Poltorzycki, Aimee Taberner

Commissioners absent: Carla Dorato, Stephanie Marlin-Curiel, Marga Varea

Guests: Lisbet Taylor, ACC

The meeting was called to order at 7:40 pm.

Minutes: Minutes for July 13, 2017, as amended, were unanimously approved.

Town Day (Sept. 16, 2017): ACAC will be sharing a booth with ACA, CDMP, and APA. Hyde will prepare a one-page information sheet regarding the participating groups to be available to be handed out at Town Day. Arch and Marlin-Curiel will contact members of the participating groups to enlist volunteers to ensure the booth will be staffed throughout the day. Ali Carter, the Town’s Economic Development Planner, has raised the idea of a beer garden at Town Day, sponsored by a beer company that has proposed to donate a portion of beer sale proceeds to Arlington Public Art. Arch will work with Carter to develop a communication regarding the allocation of the donated funds.

Cultural District Update: There has been no announcement yet regarding the Cultural District designation.

ArtsBoston Update: Hyde has set up a meeting with John Beck, the Deputy Director of ArtsBoston to discuss a syndicated section of the ArtsBoston calendar dedicated to Arlington cultural events. Poltorzycki will join Hyde at that meeting.

New Business:

ACAC Calendar: A first draft of an ACAC calendar (August 2017 to July 2018) has been prepared.

Branding: Any decision on adopting "Arlington Alive" or "Arlington Arts Alive" as a branding vehicle for Town arts and culture related matters was deferred to a subsequent meeting.

The meeting was adjourned at 8:55 pm.