

Arlington Committee on Tourism and Economic Development
1st floor conference room, Town hall Annex, 730 Massachusetts Avenue, Arlington, MA
November 29, 2017, 7:00 pm
Meeting Minutes

Attendance

ATED members: Angela Olszewski, Billy Lyons, Kirsi Allison-Ampe, Bob Bowes, Bob Tosi, Jr., Bob Radochia

Guests: Ted Peluso, Ali Carter (stopped in, not able to attend entire meeting)

Call to Order

Angela called the meeting to order at 7:04 pm.

Acceptance of Minutes

Bob B. made a motion, seconded by Kirsi, to accept the minutes of the September 27, 2017 meeting. The meeting was cancelled in October due to a lack of quorum. The motion passed unanimously.

New Committee Appointments/Vacancies

ATED welcomed new member, Bob Tosi, Jr., who was recently appointed by the Board of Selectmen. The Selectmen's office received one other application. Members will schedule an interview with him.

Treasurer's Report/Reimbursements

Tom Davison was not able to attend the meeting. Angela has requested the balance remaining for the year for the visitor center coordinator.

Visitor Center

Committee members decided to make this project the priority for off-season. This will include:

Filling the volunteer coordinator position: members thought that creating an internship attractive to a student at a local hospitality program could work well. Kirsi will research programs. Angela will work on a position description and ask Ali if she might be willing to supervise the intern.

Volunteer staffing recruitment: the committee discussed ideas to recruit volunteers, including posting on websites such as hireculture and a volunteer matching site.

Sponsorships and event planning: Angela will review the operational plan approved by the Board of Selectmen so the committee can discuss options to raise funds to support events and operational needs.

Arlington for All Banner

The Human Rights Commission used the banner and will store it until we need it.

Adjournment

Bob B. made a motion, seconded by Kirsi, to adjourn the meeting at 8:08 pm. The motion passed unanimously.