

Arlington Committee on Tourism and Economic Development
1st floor conference room, Town hall Annex, 730 Massachusetts Avenue, Arlington, MA
January 24, 2018 7:00 pm
Meeting Minutes

Attendance

ATED members: Angela Olszewski, Billy Lyons, Bob Bowes, Bob Tosi, Jr., Bob Radochia, Tom Davison
Guests: Ted Peluso, Ali Carter, Jim McLean, Marc Colosimo, Stewart Ikeda

Call to Order

Angela called the meeting to order at 7:08 pm.

Acceptance of Minutes

Bob B. made a motion, seconded by Bob T., to accept the minutes of the November 29, 2017 meeting. The motion passed unanimously. Note that no meeting was scheduled for December.

Patriots Day Weekend

Jim McLean and Marc Colosimo of the Menotomy Minute Men attended the meeting. Jim presented the plans for the re-enactment on April 15, 2018. The parade is also planned for this day. He asked for ATED to provide the support it has provided in the past. Tom made a motion, seconded by Bob R., for ATED to provide lunch for the re-enactors. The motion passed unanimously. Angela will contact the parade committee to coordinate transportation for the reenactors marching in the parade.

Following the discussion with the Minute Men, Tom discussed whether there might be something ATED could do the day of the parade. It was suggested that we might be able to do something on the lawn of the Jason Russell House between the conclusion of the re-enactment and the start of the parade. Tom suggested a scavenger hunt. Ali suggested colonial games. Angela noted that there is usually a large crowd waiting for the tours of the house and the Historical Society might appreciate activities to keep people busy while they wait. She will bring it up at the next AHS board meeting. Ali will research the cost to purchase the game. It was noted that we will need volunteers during this time if we choose to provide an activity. Angela will inventory craft supplies for the Revere/Dawes greeting event and ask Kirsy to research the cost of printing buttons to hand out during the parade.

Committee Appointments

Bob B. and Ali interviewed Stephen Poltorzycki for appointment to ATED. Bob reviewed Stephen's qualifications and made a motion to recommend his appointment to the Board of Selectmen. Bob T seconded the motion. It passed unanimously. Angela will email the Selectmen's office.

Angela introduced Stewart Ikeda, who saw the posting regarding vacancies and is interested in joining the committee. He has professional expertise in social media.

Treasurer's Report/Reimbursements

Tom Davison reviewed the balance in the committee account, breaking out the amounts for ATED expenses, visitor center coordinator, and Arlington Alive block party.

Report on Bicycle Tourism Workshop

Ali planned to attend and report on this workshop. It has been rescheduled to this Friday, so she will report at the next meeting.

Visitor Center

Ali and Angela will work on trying to fill the coordinator position with an intern. Ted suggested contacting ACAC and AIFF to see if they would like to sponsor activities. Tom suggested integrating performances with business groups. Angela would like to plan a volunteer thank you event and training. She is compiling training materials and will request help from committee members. Ali and Bob B. discussed the possibility of obtaining some parking district funds in the future.

ATED Promotional Events

Angela is registering ATED for tables special Town Meeting, Ecofest, and the Home Show so that it may promote tourism, local business, and recruit volunteers. Tom will check on Feast of the East registration.

New Business

Stewart expressed interest in helping with ATED, possibly with social media. He would be willing to play more of a consultant role, instead of formally joining the committee. Angela will meet with him to discuss social media needs. There is one additional applicant. Bob T. and Angela will make plans to interview her.

Adjournment

Tom made a motion, seconded by Bob B., to adjourn the meeting at 8:45 pm. The motion passed unanimously.