

Board of Youth Services
Meeting Agenda
April 12, 2017, 7:00 pm
Whittemore Robbins House

Present: Roblyn Brigham, Justine Bloch, Kim Cayer, Jennifer Dermaterosian, Linda Suzuki, Carlene Newell, Laurie Pescatori, Kristin Barnicle, Joan Axelrod Lehigh, Mary Decourcey

1. Welcome & approve minutes from March 2017 meeting (7:00)
2. Directors' Reports (7:10-7:30)
 - Transitioning to the new electronic records system
 - Psychologist (Jamie) has given notice; position has been posted through various sites, considering extending deadline
 - John Weisz, Harvard, doing project of research-based interventions; major benefits: clinicians get trained and paid for training; would collaborate with Arlington Public Schools
 - New clinician: Wendy
 - AYCC receiving donations in memory of Ken Donnelly
 - Symmes grant is opening again; AYCC will re-apply
3. Status Updates on Action Items (7:30-8:15)
 - AHS Meeting: Dr. Janger was receptive and willing to meet regularly
 - a. Kids are using the high school and playing basketball when they aren't supposed to and need supervision: Justine and Roblyn will follow up to explore possible ways to support this
 - b. APS will be hiring director of social emotional learning for the district, based in the high school
 - c. Identified need for better communication with parents (e.g. survey about conferences)
 - Cause + Event 5K
 - a. Kickoff was fun and well attended
 - b. Race is closed but encourage people to donate
 - c. Notice will go out about inviting people to donate
 - Gala Update
 - a. Joan will call the entertainment possibility mid to end of April
 - Print Materials
 - a. Subcommittee met with a marketing professional
Suggested: "The Big Yellow House" ; Need a tagline
 1. He submitted a proposal;
 2. Will require additional funding (Mary or Justine)
 3. →Inquire if funding is available through BC/BS grants (Kristen)
 4. →Try to get questions on 2020 Survey (Joan)

5. →Explore how to get sign on Mass. Ave (Kim)

4. New Items (8:15-8:25)

- Social Media Content
 - a. We should try to post more articles etc. to Facebook in addition to fundraising alerts/requests
 - b. Maybe assign responsibility each month to a different person
- Patriots' Day Parade
 - a. AYCC has been asked to march in the parade, but we won't be able to participate this year.
- Other
- Review of action items
 - a. →Joan will write to Ken Donnelly's family to thank them
 - b. →Colleen will send list of donors to Judy Donnelly

5. Adjourn 8:30

**Next Meeting Wednesday May 10, 7-8:30, at AYCC