

Arlington Committee on Tourism and Economic Development
1st floor conference room, Town hall Annex, 730 Massachusetts Avenue, Arlington, MA
April 25, 2018 7:00 pm Meeting Minutes

Attendance

ATED members: Angela Olszewski, Billy Lyons, Bob Tosi, Jr., Bob Radochia, Bob Bowes, Steve Poltorzycki, Tom Davison;
Guests: Ted Peluso

Call to Order

Angela called the meeting to order at 7:01 pm.

Acceptance of Minutes

Bob B. made a motion, seconded by Bob T., to accept the minutes of the March 28, 2018 meeting. The motion passed unanimously.

Treasurer's Report/Reimbursements

Tom provided our current balance and items encumbered to be paid. Bob R. submitted receipts for Patriots Day weekend expenses which had been previously approved.

Recap: Patriots Day Weekend/Home Show

The committee reviewed the reenactment and parade. The reenactment was the best so far, the parade went well, but attendance was not high at either due to the cold, wet weather. Angela asked Bob B. to suggest to the parade committee that we recruit someone next year who can do coordinated publicity for all the weekend's events. The ride of Dawes/Revere was cancelled by the Lancers due to the weather.

Angela staffed the ATED booth at the Home Show. She thought it was worthwhile and was appreciated the complimentary space.

Visitor Center

The committee discussed staffing options and possible events. Alberto Guzman of the Arlington International Film Festival is potentially interested in sponsoring four events. Steve has registered one band so far for Porchfest on June 9. He is looking for one or more to fill the afternoon. Ali is still working on having an intern for June through August. She was not able to attend the meeting. The committee discussed staffing for May and funds remaining in the budget. Tom made a motion, seconded by Steve, to engage Barbara Goodman and Marjorie Howard to be the visitor center coordinators until the internship is finalized. The agreement will be to pay the same hourly rate as Barbara was paid last year to fill this role. The motion passed unanimously.

Feast of the East/Block Party

ACAC might take on this event this year in a different format.

ATED Promotional Events

The first event is Ecofest, on March 24th. Angela, Ted, and Bob T. will staff the ATED table.

Committee Vacancies

No report at this meeting.

Old Business/New Business

There was no old or new business.

Adjournment

Steve made a motion, seconded by Bob R., to adjourn the meeting at 7:45 pm. The motion passed unanimously.