

**Arlington Committee on Tourism and Economic Development
Office of Bowes Real Estate, 1010 Massachusetts Avenue, Arlington, MA
June 27, 2018 7:00 pm Meeting Minutes**

Attendance

ATED members: Angela Olszewski, Steve Poltorzycki, Bob Bowes, Billy Lyons, Bob Tosi, Jr., Paul Dredge, Tom Davison, Kirsii Allison-Ampe; guests: Ali Carter

Call to Order

Angela called the meeting to order at 7:02 pm.

Acceptance of Minutes

Motion to accept minutes: Bob T., second: Paul; unanimous

Treasurer's Report/Reimbursements

Tom reviewed the balance and activity in the ATED account. Angela purchased some decorations and supplies from Balich 5&10 as it was having its closing sale. Motion to approve reimbursement: Kirsii, second: Bob B.; unanimous

Porchfest

Steve provided a recap of the successful event. Possible suggestions for next year: drone to get a better count of attendees; move date to coincide with Feast of the East; ATED to encourage/help organize for some additional Heights sites

Feast of the East Recap

The event was viewed as successful. ATED sponsored a booth.

Visitor Center

Alberto Guzman of AIFF has offered to sponsor two events at the visitor center: poetry slam and movie. ATED supports the poetry slam. Motion to provide funding for graphic designer/marketing of the poetry slam \$75: Bob B., second by Kirsii, unanimous. Motion to appoint Angela and Tom to explore the movie idea with Alberto based on guidelines discussed at the meeting and up to \$150 for the movie event, if approved: Kirsii, second by Bob B., unanimous.

Local Business Support

Suggestions included: solicit feedback from visitors; attend business group meetings; hold ATED meetings at local businesses

Town Day

Uncle Sam theme; inquire about having the giant Uncle Sam puppet from Porchfest at Uncle Sam Plaza

Old Business

Paul suggested leveraging the existing walking tour document available by adding photos
Parking district revenue: Suggestion that funds might be able to be used to purchase bike racks

Adjournment

Steve made a motion, seconded by Kirsii, to adjourn the meeting at 8:26. Unanimous vote.