

## **AHS Building Committee, Communications Subcommittee**

Met 8/30/18 at 8:30am

Present: Kathleen Bodie, Amy Speare (Chair), Kirsi Allison-Ampe, Tobey Jackson, Julie Dunn, Joan Roman, Karen Tassone, Jim Burrows (by phone), Lori Cowles (by phone), Arthur Duffy (by phone), Jeff Thielman (by phone)

### **I. Forum Planning**

Four forums planned

- Late September (September 24th)
- October
- November
- January

#### *Items discussed:*

Forum goals: keep public informed - public needs to be taught about the process and be able to give input

Overview of Sept forum plan draft. Main objectives:

- bring people up to date
- allow for feedback
- consider gathering feedback on what we want the building to look like. Make it generalized feedback in advance of the public actually seeing designs.

Concerns about an open-ended response format. Recommended sharing ideas and images for people to respond to. Forum should be a choreographed presentation of what the AHSBC has already reviewed and responded to on Sept 17. Presentation would include a range of aesthetics and stylistic approaches to what it would look like

Questions about how to learn what the community wants re design.

There should be an “informed range of designs.”

Public needs basic education on design process, share the work that the committee is doing, and give opportunity for feedback

Public needs information during forum on why committee chose the option it did.

Summary of what agenda should be - could be Sept 24th

- summary of process to date
- explanation of how design process will work
- presentations of Sept 17 design work
- feedback from community

KB will look at calendars off-line to propose forum dates for Oct and Nov (Oct forum could be week of Oct 22nd or 29th and the Nov forum could be week after Thanksgiving)

## **II. Advocate Editorial**

Guest editorial written by Adam C, Kathy B, and Jeff T in Advocate. Final edits being made and will be published 9/6

## **III. Town Day Booth - Sept 15, 9:30am-3pm**

- Will have 10x10 booth and planning to borrow a tent
- HMFH will share existing boards - site plans and floor plans. Lori will bring boards to 9/4 meeting
- AHSBC members will staff it. AS will create sign-up genius
- 1-page handout to distribute, copies of Advocate column
- KAA: need a set of talking points. TJ will draft by 9/7
- Have notecards and a box or a guest book for input/questions
- AS will draft plan

## **IV. Schematic Design blog**

Needs input from Kathy and Jim - scheduled to published 9/4

## **V. Website updates**

- new content/website reorganization being worked on by AS/KAA
- make it clear that website is the official building website, NOT the school website
- new banner image
- make more of the content available on the home page
- include a "where we are now" update on homepage
- 3 buttons on homepage that go to current hot topics
- add "Where can I find...?" section

Meeting adjourned at 10am

Next meeting: 9/11/18, 8:30am