

AHS Building Committee, Communications Subcommittee

Met 2/11/19 at 8:30am

Present: Amy Speare (Chair), Kathy Bodie, Kirsi Allison-Ampe, Tobey Jackson, Julie Dunn, Jim Burrows (by phone), and Victoria Clifford (by phone)

I. Community Outreach Efforts (Robbins Library table, PTOs, Senior Center)

- Robbins Library Table display is up for entire month of February
- PTO presentations
 - Gibbs-Ottoson, 2/13
 - Dallin, 2/26
- Senior Center presentation needs to be planned for March. Will ask to have Robbins display up at Senior Center - TJ will ask to have display there for March with an event for mid-March.
- Will not continue to run a table at Town Hall. Not enough people there to make it worth it
- Other outreach ideas
 - Rotary Club. TJ will reach out to Bill Haynor
 - Brackett, Thompson, Hardy, AHS need to be scheduled

II. Future Blog and Website Content Discussion

Blogs. Discussed what can be published that helps prepare for the amount of attention project will garner as vote approaches

- AS has drafted a blog about cost-cutting
- KAA is drafting a cost estimating blog
- Shannon and Kent will write a blog about the condition of the current school and how it impacts working conditions for teacher
- Julie will draft a NEASC accreditation blog
- Ryan will write sustainability blog on life cycle analysis of building energy systems

Discussed need for an estimate of what cost will be to improve AHS if vote fails and communication about the impact of a renovation-only option.

III. Website content

AS and KAA will review website to make sure it's up to date

IV. April Event for Town Meeting

- Info session and tour for Town Meeting Members on two different nights - before Town Meeting election. Need to be able to invite both current town meeting members and candidates
- Draft dates: Between 3/25-4/8. Two different nights
- Need to check with BC, Bill and Matt, and Jeff on availability

V. New Business

- Need to confirm that Capital Planning presentation on 2/28, FinCom, and Board of Selectman is not communication subcommittee responsibility

Meeting adjourned at 9:40am

Next meeting: 3/5/19, 8:30am