



Zero Waste Arlington May 2019 Minutes

Date: *May 5, 2019*

Time: *7:00 PM*

Location: *Lyons Reading Room, Town Hall*

Attendance:

Members: *Charlotte Milan, Ellen Callaway, Juli Brazile, Jim Ballin, Alison LaValley, Priya Sankalia, Larry Slotnick*

Associates: *Julie Benyo*

Visitors: *Sarah Glover, Cecily Miller*

Minutes

1. *Introductions. The meeting started with quick introductions since we had a new visitor.*
2. *Juli and Priya provided a quick recap of Town Meeting and the articles that passed.*
3. *Juli provided additional details on Article 29*
 - a. *Ali Carter (Economic Development) to help with contacting businesses about ban. We need to coordinate with Christine and Natasha at the Health Dept - Juli. Jim said he will reach out to thank them for their support. Look at their forms.*
 - b. *Do they want us to go out to the restaurants - we'll need to mobilize for that. Ali Carter can help with that.*
 - c. *Strategically start thinking about plastic straws, single use plastics - could this be a second wave.*
 - d. *We could put together a flyer that makes some suggestions for best practices.*
 - e. *There was a suggestion of getting a stamp of approval for restaurants to put on their windows from the committee - e.g. on the path to zero waste.*
 - f. *We can do something to highlight a business - business of the year - cited for their recycling practices. Za and Kickstand?*
 - g. *Beth from the Chamber of Commerce also is on the (?)*
4. *Recycling Coordinators Report*
 - a. *The trash tonnage is quite flat - no significant change*
 - b. *Recycling unreliable measure since packaging is changing all the time - so weight cannot be looked at*
 - c. *Trash can be looked at - we are doing better than a lot of communities*

- d. *Contamination - potentially hiring a consultancy (for audit) - for negotiating contract. This will come with a price. If we have good practices might not need the audit*
 - e. *Support from the state is available. DEP providing technical support, forward policies; we don't have a paint stewardship program - so you can drop off the paint so state can put back into reuse.*
 - f. *Marketing tools available to us*
 - g. *There are some changes coming to the Recycling Guide - standard across the neighboring communities - standard graphics. Cartons are out.*
 - h. *We need to sign the contract with someone for logo designer*
 - i. *Fixit clinics and repair cafes. Fix it clinic - you do the fixing; Repair Cafe - you drop your item off and it will be fixed. We are going with the Fix It clinic.*
 - j. *We need enthusiastic coaches recruited. July 14 is the first clinic. We need coaches for general fixers (small appliances, bikes, hems, seams, chair, jewellery). It will be a 3 hour event at the Thompson School Gym. Next one November 2. We can do the marketing - we need a promotions person. We have posters and logo. Food and music?*
5. *Event Planning - Feast of the East*
- a. *Tables near the Arts Arl table - Cecily wants to do collaboratively with us*
 - b. *Run the puppet - create a sign for ZWA for the puppet to get our name out.*
 - c. *Pick a workshop and Charlotte would like to create the signage - anyone wants to help her can join.*
 - d. *Create a sign up genius for volunteers*
 - e. *Larry will register for the table*
 - f. *Our usual tabling - we'll bring something to sell; blue barrels and tote bags*
 - g. *We need a hand out and promote Fix It Clinic. Priya will help Juli - handouts to explain our mission etc.*
6. *Last hour of the meeting was given to True Story Theater who worked with the committee on various themes that members came up with.*

Meeting adjourned at 9:00.

Next meeting is scheduled for June 20th at 7:30 PM.