ACAC Grants Committee (GC)

(aka Arlington Cultural Council)

FINAL MINUTES

July 8, 2019, 7:30-9pm

Town Hall Annex, 1st Floor Conference Room

Attendance:

Member Name	Present?	Member Name	Present?
Lisbet Taylor, Co-Chair	У	Asia Kepka, Member-at-Large	у
Kimberley Harding, Co-Chair	у	Susan Larson, Member-at-Large	у
David Harris, Publicity Coordinator	у	Scott Samenfeld, Member-at-Large	у
Becky Holmes-Farley, Corresponding Secretary	у	Jeff Timperi, Treasurer	у
Heidi Kendig, Member-at-Large	no	Guest: Timothea Pham, MCC	у
Guest: Stephanie Marlin-Curiel, ACAC	у	Guest: Adria Arch, ACAC	у

The meeting was called to order at 7:35pm.

1) Introduction of guests: Timothea Pham, MCC; Adria Arch, ACAC; Stephanie Marlin-Curiel, ACAC

2) Approval of past meeting minutes

- April 8 minutes: Approved by all who had attended.

- May 13 minutes (June mtg cancelled): Deferred to August meeting.

3) Report on ACAC mtg and 2020 Priorities (Becky):

"Arts Alive" is the term being used for new annual initiative to distinguish from former "Arlington Alive."

<u>Live Arts Arlington</u> is a new initiative of popup performances at Broadway Plaza to activate the dormant busker program permitted on the books.

- Run in May and June, so far it has been well received by artists, businesses and the community.

- Because of the success of the Garage Band event at the Arlington Service Station, the Station wants to sponsor them by paying for a regular series there.

- One performer issue discussed was the need for shade during the summertime. Perhaps Chamber of Commerce can be approached for financial support, since the businesses are very enthusiastic about Live Arts Arlington. A mini Hatch Shell or gazebo?

- Attendance documentation: ACAC folks had clickers and asked attendees how they had heard about the event.

<u>"On Hold</u>" made a little presentation for when folks call Town Hall, they get info re what is going on in town. It was pointed out that no one present had ever been put on hold if, and when, calling Town Hall.

ACAC Goals: these are based on both the internal survey recently held and the master cultural plan.

- Placemaking for under-utilized open spaces through the arts was one.

4) Treasurer Report: Magnolia Park – submitting W-9s as they go along. W9s are still missing from 2 of 3 band members from reception. Dave will follow up.

5) Grantee Updates (liaisons): Ben Rudnick's event in May went very well. Lisbet asked Jeff for the exact date for the grantee grid.

6) Potential issue resolved with grantee McGowan Irish Dance: The fact that the 7 scheduled dances are only 30 minutes each and placed directly between 2 fee-based classes gave rise to suggestions for proposal guidelines going forward:

- The event must be free-standing and not connected to a commercial venture;

- The anticipated length of event should be listed in the proposal.

7) Town Day, September 14 (deadline for booth application July 24): It provides opportunity for Grants Committee members to network with public to find out what they want from the arts in Town.

8) Planning for upcoming 2020 Grant Cycle

a. <u>Press Release</u> announcing new cycle: Dave, who cycles off the Council in October, will work with Scott to transition.

b. Info session: Date: Tuesday, Sept. 10, 7-8pm.

Suggestion: Many sessions held throughout the year, to give people a 6-month window. Asia is willing to do a 20-30 second video for the website.

c. Applicant Presentation sessions: M Oct 21; Th Oct. 24 7-8:30p Lyons Room

d. Grant Deliberation meeting: at Nov. 12 mtg.

Lisbet will book the rooms for b and c.

e. <u>Review/Update Application guidelines</u> to be published on website – for August 12 meeting. A suggestion to get the word out: go on ACMI news program to explain the new grant cycle and what the current priorities are.

9) Other business: <u>3-year community survey</u> is due in 2020.

Suggestions re how to conduct it can be found on MCC website; place the Survey on website; go into the various constituencies in which ACC is interested, i.e. Thompson School community; human rights community.

ACAC Fundraising Committee, & Outreach and Marketing Committee can help ACC determine its priorities.

Grantee publicity on artsarlington.org: Should include prescribed attribution -- partially funded by Grants Committee of ACAC, via MCC, with MCC logo.

The meeting was adjourned at 9pm.

UPCOMING GC MEETINGS: August 12, 2019, 7:30 – 9 pm [then September 9, October 15 (Tues.), November 12 (Tues.), and December 9, 2019]. UPCOMING EVENTS:

Thursday, July 11: Arlington Author Salon, Kickstand Café, 7:30p

Wed., July 17, Friends of Magnolia Park Music Series, The Grüvmeiners, 5:30pm (?)

Tues., July 23: Friends of Magnolia Park Music Series, John Dalton's Spheres of Influence, 5:30pm (?)

Thursdays, Sept. 12-Oct. 24: McGowan Irish Social Dance, Regent Underground Theatre, 7:10-7:40pm

2019 GRANTEES

Grantee	Project Title	Award	Liaison	Date of Proj.	W-9	Grant Agrmt	Final Rept	Notes
Arlington Historical Society	Conservation of Abel Whitney Sideboard	\$1,000	Heidi	No date yet for unveiling.	yes	yes		Heidi will follow up.
Arlington Public Art	PATHWAYS: Contemporary Art on the Minuteman	\$2,000	Asia	Colony; Extraordinary Birds	yes	yes		
Belmont World Film	Belmont World Film's 16th Annual Family Festival	\$750	Dave	1/18 Opening ngt; 1/20 Regent Th.	yes	yes		
Delvena Theatre	Ann and Abby	\$550	Jeff	May something	yes	yes		Jeff will provide the date.
Discovery Museum, Acton	Especially for Me	\$250	Jeff	Once a month.	yes	yes		
Fox, Dan	Family Jazz Program and Instrument Petting Zoo	\$600	Heidi	April 27	yes	yes		World class music for the main event Cuban- American artist. Every year the program has grown. Dan's check was incorrectly drawn to him instead of his non-profit. He had to cash it as he needed to pay bills. Jeff is working with him to correct the paperwork re taxes. The Town did not process it correctly.
Friends of Magnolia Park	Summer Concert Series in Magnolia Park	\$1,500	Asia			?		Ind. W-9s for artists will be submitted.
Green Art Workshop	Whimsical Weavings	\$1,000	Becky	March 13, 14, 15, 18, 19 from 3-5:30 p.m. at Brackett & 3/15 from 12- 2pm at Robbins Library	yes	yes	yes	Brackett Elementary School; Robbins Library
McGowan, Rebecca	Irish Social Dance	\$880	Lisbet	7 Th. Eves: Sept 12- Oct. 24	yes	yes		

Philharmonic Soc. of Arl.	Almost-Spring Concert "A Game of Pairs"	\$1,000	Becky	March 10, 2019	yes	yes	yes	First Parish Unitarian Universalist Church, Arlington
Robbins Library	Arlington Author Salon	\$1,460	Kimberley	1/10/19; 4/4; 7/11;	yes	yes		
Rudnick, Ben	Ben Rudnick and Friends Concert in Menotomy Rocks Park	\$550	Dave	June 2-postponed to June 9 raindate	yes	yes		
Shozawa, Katherine	Vita Project	\$1,000	Kimberley	Oct.	yes	yes		
Thompson School	Japanese House Excursion and Suminigashi experience	\$1,500	Lisbet	March 21 & 22, 2019	yes	yes	yes	
Tincknell, Roger	Elvis to the Everly Brothers	\$365	Asia		yes	yes		
True Story Theater	LGBTQ+ Intergenerational Stories	\$1,300	Becky	Spring 2019 (5/4; 5/8;) Public: May 11 – ACA, 7:30p, fee	yes	yes	yes	Arlington Senior Center (5/4); Arlington Center for the Arts: May 11, 7:30p, tkts.

TOTAL: 16

\$15,705