



Arlington Economic Development Recovery Task Force Minutes

Date: Tuesday July 14, 2020

Time: 2:00-3:00 PM

Topic: Arlington Economic Development Recovery Task Force

Time: Jul 14, 2020 02:00 PM Eastern Time

Join Zoom Meeting

<https://zoom.us/j/94054577878>

Meeting ID: 940 5457 7878

One tap mobile

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Present: Jennifer Raitt, Dept. of Planning and Community Development; Ali Carter, Dept. of Planning and Community Development; Rachel Zsembery, Arlington Redevelopment Board; Michelle Casey, Marchelle Salone; Tom Formicola, Arlington Center for the Arts; Erik Kondo, Broadway Athletics; Beth Locke, Arlington Chamber of Commerce; Sarah Morgan-Wu, The Object of Stories; Janet O'Riordan, Old Schwamb Mill; Bob Bowes, Bowes Real Estate; Leland Stein, Regent Theater; Emily Shea, Kickstand Café; Bootsy Mullan, Town Tavern

Minutes

1. Approval of Minutes: Vote deferred until next meeting
2. Public Health Update: 311 confirmed cases, 25 probable cases, 46 deaths
3. Continue discussion: What else can we do to save more businesses?
 - a. Form subcommittees to address challenges faced by businesses in the following areas:
 - i. Theater and public performance sector
 - ii. Streamlining permitting and licensing processes in Town
 - iii. Marketing and communications
 - iv. Future of retail
 - v. Service businesses (e.g. hair salons, nail salons, barber shops)
4. Formation of Working Groups
 - a. Ali asked for volunteers from Task Force to join each of these groups. Michelle Casey and Beth Locke volunteered to join the Marketing working group. Rachel Zsembery and Bootsy Mullan volunteered to join the working group on streamlining permitting and licensing processes. Leland

Stein, Bob Bowes, and Tom Formicola volunteered to join the Theater working group. Erik Kondo, Tom Formicola, and Sarah Morgan-Wu volunteered to join the retail working group. Ali will follow up with other Task Force members, business owners, and volunteers in town to recruit members for the working groups.

5. Other Business: Erik Kondo introduced the idea of creating an anonymous business survey to get a clear sense from businesses how much they are struggling. The Task Force will work on this draft to release the survey in the near future.

Next meeting: Tuesday July 28, 2020 at 2 p.m.