



CYRUS DALLIN ART MUSEUM Minutes



Date: Tuesday, April 14, 2020
Time: 7:00pm
Location: Conducted by Remote Participation

Members present: Sarah Burks, Co-Chair, Tracy Skahan, Susan Gilbert, Geraldine Tremblay, Annemarie Delaunay-Danzio, Chris Costello, Michael Borgasano, Ellen Aamodt
Others present: Chuck Luca, Heather Leavell, Molly Harper

Minutes

1. Executive Order on Remote Participation

S. Burks reviewed the Executive Order on Remote Participation

2. Directors' Update:

H. Leavell reported on:

- The Gala is postponed, and we can reschedule for April 2021. Fall doesn't work because it competes with Annual Appeal. We should run the date by the Arlington Friends of the Drama. D. Johnson is reaching out to the donors about postponing and going to recognize them in other ways this year.
- Fiscally we are doing well so no concerns with holding off until 2021 for event.
- Mail is being held at post office and H. Leavell picking it up and is checking on the museum weekly.
- Follow-up on future landscaping work to see if it will affect when the museum reopens.
- H. Leavell reintroduced M. Harper and we discussed how J. McGough was doing.
- C. Luca suggested doing raffle or something on town day which is scheduled for September 12th

E. Aamodt brought up donations that some are going to expire so we need to ask for extensions or figure something else out. Do we do a

small, silent auction this year? Also, to keep in mind if we use auction items at some future date that they are still available for use/in business.

M. Borgasano left at 7:15pm and A. Delaunay-Danizio is here.

3. Collections/Curatorial:

H. Leavell reported on the virtual tour:

- Whether we should use it for fundraising and/or how we could reach out to groups about it, etc. Going to finalize tour with Michelle Moulin, the Arlington based developer, on Thursday to go over routes that people would want to take and to fix artwork on the walls that can't be seen, etc.
- The tour was advertised on Freedom's Way.
- We should find out how to check web traffic on the tour and best place to put donation page and/or link to PayPal. S. Gilbert suggested to either set up donation at the exit of the tour or during tour.
- In the future, have sponsors of the tour; name the galleries; etc.
- Send to schools.
- Have S. Gilbert do article and also advertise activity book.
- M. Harper suggest asking Springville to share it.
- H. Leavell will comprise a list of all ideas and then at the end of the week do a constant contact. Talked about having more constant contacts vs. one large one during this time.
- H. Leavell is going to update museum labels to match the virtual tour and asked C. Costello if he would do one panel – instead of 7 individual pictures.
- S. Burks noted that when we reopen, we should celebrate that we are open and mention any updates/improvements during that time.

4. Operations/Facilities:

H. Leavell indicated, as previously discussed, that she will continue to monitor the museum building and pick up the mail.

G. Tremblay and H. Leavell will send Nancy White's parents a thank you note for donation.

5. Review of Minutes:

G. Tremblay made a motion to approve the minutes of March 10, 2020 as corrected. E. Aamodt seconded. Unanimously approved by roll call vote.

6. Volunteers' Report:

No report since closed.

7. Events Calendar

We discussed events generally and:

- S. Burks indicated that there was no follow-up from the volunteers' fair in general and at the info@dallin email.
- E. Aamodt told the two readers that not doing Patriot's Day event until next year and that BBF is not doing their own walking tours so won't be signing people up to come to Arlington.
- Hidden Treasures canceled but maybe virtual tour will get traction.
- G. Tremblay is working on list of appropriate Dallin pieces for October exhibit event.
- H. Leavell noted that the MFA wiped their calendar of events through August.
- E. Aamodt said we still have the date for the 10/22 event with Krista - we discussed possibility of making that an online event.
- C. Costello said that there is nothing on a 2020 coin unveiling.
- S. Burkes said that there is nothing on Corsi yet

8. Marketing/Publicity:

- S. Gilbert is going to do article about memory game and website – will be in touch with H Leavell to discuss.
- H. Leavell and M. Harper said we should be tracking, using a draft template, sponsors, etc. Next newsletter will thank donors.
- H. Leavell can still publish newsletter as long as she gives notice that she is going to drop them off for posting. Printers will print on demand

9. New/Old Business:

- H. Leavell said we should try to brainstorm more home use ideas, e.g., virtual tours, engage audience, etc. A. Delaunay-Danizio suggested doing something similar to the "Getty challenge".
- Discussed a possibility of doing an online tutorial of how to make one of the sculptures. G. Tremblay is going to look for instructions on how to make homemade modeling dough.
- M. Harper suggested that we should reach out to the Monroe Center and other establishments.

Meeting adjourned at 8:25pm

Next meeting is scheduled for Tuesday, May 12, 2020 at 7:00pm