



Arlington Committee on Tourism and Economic Development (ATED) Minutes

Date: Wednesday, October 27, 2021

Time: 7:00 pm

Location: Remote Participation via Zoom

Attendance: Committee members: Bob Bowes, Angela Olszewski, Michelle Deakin, Jim Byrnes, Bob Tosi, Jr., John Hurd, Billy Lyons

Guests: Ali Carter, Marc Colosimo

Minutes

1. Call to Order

The meeting was called to order at 7:03 pm.

2. Arlington Chamber of Commerce – Promotional Magazine Sponsorship

Beth Locke of the Chamber was unable to attend the meeting. Angela relayed her update. The magazine has been distributed and has been well-received.

3. Clean Streets Letter Follow-up

Ali provided an update. They have done neighborhood walks in the Heights and East Arlington. They will be providing one collective response; They are hoping that will be available next week.

4. Holiday Pop-up Update

Ali noted that she had received 58 responses, but fewer applications for the holiday vendor pop-up at the Visitor Center. She will be selecting participants.

5. Patriots Day 2022 Planning

The committee and Marc of Minute Men hope that the reenactment and parade can be held in 2022. Bob B. made a motion, seconded by Bob T., to provide the same level of support for the reenactment as ATED has done in prior years. This includes a light lunch for the reenactors, etc. The motion passed unanimously by roll call vote.

Bob B.: yes

Bob T.: yes

Jim: yes

Michelle: yes

John: yes
Angela: yes
(Billy had not yet joined the meeting)

6. Acceptance of Minutes

Michelle made a motion, seconded by Jim, to approve the minutes of the September meeting. The motion passed unanimously by roll call vote.

Bob B.: yes

Bob T.: yes

Jim: yes

Michelle: yes

John: yes

Angela: yes

(Billy had not yet joined the meeting)

7. Treasurer's Report/Reimbursements

Tom was unable to attend. Angela read an email where he provided our balance and encumbrances.

8. Vision/Goal Setting

Angela will follow-up to see if town resources are available to lead this.

9. Battle Road Scenic Byway

Ali noted that the All American Road Celebration has been delayed to the spring.

10. Local Business Support

Ali provided a memo proposing a restructuring of ATED. The memo had been sent to the Town Manager was reviewed at the last Select Board meeting. A vote was not taken. The ATED committee members provided feedback. Ali will edit the memo.

Other business updates:

- Billy gave a restaurant scene update
- We need to take traffic off bikepath to business in heights
- Opening of Whittemore Park
- ARPA funds – 1.5 million spent over next 2 years for small businesses; requests for operating expenses capped at 10,000 per business of the total ARPA

11. Arts & Culture Updates

We did not have an update, as Steve and Tom of ACAC, were not in attendance.

12. Visitor Center/Public Restrooms

The Visitor Center is being prepared to host the holiday pop-up. We discussed the possibility of hosting rotating temporary signage for events, etc.

13. 2025 Celebration

John noted that the committee will be put together.

14. Future Meeting Dates

Angela will poll the committee to find a date in November. There will be no meeting in December.

15. Old/New Business

Ali provided a Park Terrace Update:

- Property owner just got approval to add 2nd story
- Mural opportunity: there will be a call for artists
- Looking at how to make space work, loading for restaurants, etc.
- Then the plan will go to Select Board

The meeting adjourned at 8:39 pm on a motion by Jim, seconded by Bob T. The roll call vote was unanimous.

Bob T.: yes

Jim: yes

Michelle: yes

John: yes

Angela: yes

Billy: yes

(Bob B. had left the meeting)