



Arlington Committee on Tourism and Economic Development Meeting Minutes

Date: Wednesday, November 29, 2021

Time: 7:00 pm

Conducted by Remote Participation

Committee members in attendance: Bob Bowes, Steve Poltorzycki, Jim Byrnes, Michelle Deakin, Chris D'Angelo, Bob Tosi, Jr., Angela Olszewski

Guests: Ali Carter

1. Call to Order

Angela called the meeting to order at 7:06 pm.

2. Acceptance of Minutes

Michelle made a motion, seconded by Bob B., to accept the minutes of the October meeting. The motion passed unanimously by roll call vote.

Bob T.: yes

Michelle: yes

Bob B.: yes

Chris: abstain

Steve: abstain

Jim: yes

Angela: yes

3. Treasurer's Report/Reimbursements

No report

4. Committee Organization

John was unable to attend the meeting due a conflict with a Select Board meeting.

This topic was tabled as he would like to be present for the discussion.

5. Vision/Goal Setting

No update

6. Clean Streets Letter Follow-up

Walks were conducted in the other two business districts. Ali said that the report would be ready soon.

7. Holiday Pop-up Market Update

Cho and Moi is currently at the Visitor Center. Angela stopped in on Saturday. The vendor is pleased with the space but was hoping to have increased foot traffic. Angela

took photos and Michelle posted them on the Explore Arlington social media channels. Another vendor will be using the space after Cho and Moi is done with it.

8. Patriots Day 2022 Planning
Bob B. reported that he has not yet heard back regarding the parade.
9. Battle Road Scenic Byway
Planning an event for the spring. No further updates.
10. Local Business Support
ARPA funds will be available for local businesses. A holiday stroll/shop local event is planned for the Heights on December 11. Ali reported that Arlington is included in a multi-community MAPC grant for tourism activation.
11. Support for Arts & Culture
Steve provided an update on ACAC activities. He noted recent projects, which included: artist in residence, painted utility boxes, and Go Out Doors. They are also in the middle of a grant cycle. He requested that ATED vote to consider support of the ACAC budget request to FinCom at the January meeting. Angela will put this on the agenda.
12. Visitor Center /Public Restrooms
The Visitor Center is currently being used for the holiday pop-up.
13. 2025 Celebration
No update.
14. Future Meeting Dates
The next ATED meeting would normally be held on the fourth Wednesday of January. Ali inquired as to whether we might be able to move the meeting date earlier in the month. Angela will see if this can be done.
15. Old Business
None
16. New Business
None
17. Adjournment
Steve made a motion, seconded by Michelle, to adjourn the meeting at 7:42 pm. The motion passed unanimously by roll call vote.

Bob T.: yes

Michelle: yes

Bob B.: yes

Chris: yes

Steve: yes

Jim: yes

Angela: yes