



Town of Arlington, Massachusetts
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01/17/2013 Minutes

APA Minutes 1/17/13 - Final

Meeting held at Town Hall Annex first floor conference room, 9 am 1/17/13

Attendees: Adria Arch, David Ardito, Jane Howard, Jaime Joseph, Bill Turville, Gail McCormick, Jill Manca

RECAP OF RETREAT

Wonderful ideas were presented at the retreat

- Adria wrote up & emailed to group a summary agenda of all the ideas that were discussed for 2014 and thinks two of the ones that were brought up can be done

-Literary Snippet Window Project & Transformer Box

-For this to happen, few things we “**need to know**” before moving forward are:

- Permission, from town & businesses to place snippets on windows along Mass Ave
- Create a subcommittee/standing committee that would have liaisons with storeowners, writers and graphics (signage person)
- Issues with this project -sizing may interfere with town bylaws (Bill will take on Sign Bylaw part to find out if will be a problem)
- Joey Glushko stated we talk to Michael Burn
- Transformer Boxes- need to talk to Town, DPW, NStar and find out what approvals are needed to get it done
- Dave proposed if Arlington HS is first transformer box project, students could possibly do a collaboration with Winfred Rembert (well known artist known for his art on tooled & hand painted leather)
- Money raised from Chairful can be used to help fund these projects
- February meeting would be good to make a decision if Literary Snippet & Transformer Box project are what we want for 2014

SIGNAGE FOR MURAL

- Adria wrote up signage for mural; Joe Connelly will take to Parks & Recreation

OAKES FILM NIGHT

- Barbara, Dave, Jane & Alberto are the subcommittee for this project
- Barbara drafted a recap of George Plimpton as well as what Oakes would like to entail for the night- Showing of his works & to use as fundraising opportunity
- Possible viewing dates if we use ACA theatre are 3/22 or 4/5
- Needs are: Who will run? Crowd gathering? How much to charge? Publicity & Refreshments? How to make the event “Quality” within timeframe? Who will Emcee?
- Issues: 3/22 may conflict w/ Ecofest Film and 4/5 is HS Spring Musical
- Bill stated “What’s the hook?” on how to draw crowds under age 50 since George was known for his works from 1960’s to 1980’s

SUBCOMMITTEES LIST

- Dave has compiled a list we may need
 - Liaison for artists & writers
 - Publicity Subcommittee (print & online)
 - Fundraising (budget, long & short term)
 - Liaison for Town & Gov officials
 - Maintenance of Public Art Projects

LOGO

- Jill (Graphic Designer) working with student to make it visually effective

CHAIRFUL BUDGET (Provided by Adria)

- Rough draft-funds may include money from Oakes project

NEW BUSINESS

- Creating a special fund for public art that would need to be put through legislature to be official
- Language was created with the help of Bill, Jane, Gail, Adria & Jaime by taking & excluding excerpts from APA Mission Statement to see if town will establish a public art fund