



## Envision Arlington Standing Committee

Date: Wednesday, July 24, 2024

Time: 7:30–9:00 p.m.

Location: Conducted by Remote Participation

### Attendees:

- Alex Bagnall
- Juli Brazile
- Johanna Meyer
- Caroline Murray
- Michael Brownstein
- Lenard Diggins

### Minutes

#### 1. Introduction and Opening Remarks:

- Good news: Membership is growing with the addition of Weslie Etienne Pierre, Director of Communications and Family Engagement from the APS superintendent's staff. She will be joining us at our next meeting.

#### 2. Approval of Previous Meeting Notes:

- Last month's meeting notes were reviewed. No quorum present last month. Notes were agreed to be accurate.

#### 3. Town Day Preparation:

- Task group chairs informed about today's planning meeting and the August 7th meeting.
- Emphasis on recruiting volunteers to staff the event fully.
- Johanna shared updates on the sign-up form for Town Day.
- Johanna requested pre-approval for \$300 for herbal sachets, labels, and herbs for the Reservoir Committee.
  - Decided to add this to the next meeting's agenda for formal approval.
- Caroline and Juli discussed the need for materials such as posters for engagement and informational purposes at Town Day.
  - Alex offered to help with large-format printing.
  - Juli mentioned having both a new magnetic whiteboard and a surviving push-pin board for displaying information. It was noted that additional boards or repairs to existing boards might be necessary.

## 6. Discussion/Brainstorm on Themes and Ideas for Town Day:

### a. Map and Trivia Engagement:

#### Map Size and Content:

- The group proposed a large 36" print of the precinct map, noting the lack of public knowledge about precincts.
- Caroline suggested a Q&A format for engagement, with trivia about Arlington, such as hidden gems, recycling options, and local attractions.
- The map would include a legend for these hidden gems and offer stickers for people to mark their favorite attractions.

### b. Survey Report and Engagement:

- The group discussed displaying survey results, including a pie chart with notable percentages, and using stickers for future engagement.

### c. Voter Education Initiative:

- The idea of promoting local election participation to youth, including the 16-year-old voting initiative, was discussed.
- Despite skepticism about its legislative success, it was noted as a potential way to engage and educate the community about voting.
- Johanna suggested including information on local representatives and precinct locations.

### d. Additional Engagement Ideas:

- Juli proposed using QR codes to help residents identify their precincts and voting locations quickly.
- Alex suggested tiling individual precinct maps around a large central map for better clarity.

## 7. Additional Discussion:

- Caroline shared a positive article about Arlington's net-zero passive house project.
- Alex Bagnall highlighted the Housing Corporation of Arlington's involvement and the benefits of adding more such units.

## 8. Next Steps and Actions:

- **Task Group Feedback:**
  - Juli will ask task groups for input on the trivia game and their board space needs before the August 7th meeting.
- **Future Agenda:**
  - Plan to discuss and finalize the engagement activities and logistics for Town Day at the next meeting.
- **Other Action Items:**
  1. Juli to draft and send the map and trivia game summary to task groups for feedback.
  2. Johanna to finalize and distribute the volunteer signup sheet.
  3. Task group members to confirm board space needs by the August 7th meeting.

**Next Meeting:** August 7th, 2024 @ 7:30-9:00 p.m.

**Meeting adjourned 9 p.m.**